



## North Carolina Cyber Academy Audio, Photograph, and Video Privacy Release

This form explains potential uses of student photographs and video images by North Carolina Cyber Academy and allows you to grant or deny permission to NCCA to release your child’s image for display or publication. This form also allows a parent or guardian the choice whether or not their child may be identified by name on the school or district’s Internet websites. Student names may be released unless a parent or guardian has expressly contacted the school and requested that their child’s “directory information” not be shared.

North Carolina Cyber Academy uses internal and external media to highlight the K-12 experience in a variety of ways, which may include the use of photographs and videos of students. For example, student images may be published or displayed in printed materials (such as brochures and newsletters), videos, school websites, and information about school events and activities provided to external organizations and media outlets. Parents have two options for granting or denying consent:

- Parents may deny permission for any display or publication of their child’s image. You should select this option if you do not want your child’s photograph to be used on the NCCA or individual school websites, in NCCA or school publications, or in release to external organizations (such as PTA and booster clubs) or the media.
- Parents also may grant permission for their child’s image to be published or displayed in print, video, and/or digital media. Selecting this option means that your child’s photograph and name may appear in NCCA or school publications, on the NCCA or individual school websites, and may be released to external organizations (such as PTA and booster clubs) or the media.

Please indicate whether or not you are providing consent for the use of your students photograph, video images, and/or audio to be utilized by North Carolina Cyber Academy. **This consent form remains valid throughout your child’s K-12 experience with North Carolina Cyber Academy or until a new form is completed and signed by a parent/guardian or eligible student.**

Students Name: \_\_\_\_\_

Grade Level: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Parent/Guardian Printed Name: \_\_\_\_\_

### **PHOTO/VIDEO Release:**

- I deny permission to use my child’s image for display, publication or release to external organizations.
- I grant permission for use of my child’s image in print, video and/or digital media. I understand that my child’s image may be used or released by the NCCA without additional notification and that my child’s name may appear along with his or her photograph.

### **NAME Release:**

- I grant permission for my child to be identified by name on the school or district’s Internet websites.
- I deny permission for my child to be identified by name on the school or district’s Internet websites.